



LUTHERVILLE-TIMONIUM, MD, June 1, 2016 -- The Lutherville-Timonium Soccer Club (LTSC) announced today that they have signed a multi-year partnership with adidas and, through that, now receive adidas Priority Club status and benefits. The partnership, which begins at the start of the fall 2016 season and runs through 2019, establishes LTSC as one of the largest adidas partners in Maryland.

As the global leader in soccer and official apparel provider of LTSC, adidas will outfit the 2,500 LTSC players and coaches - both the club and inhouse recreation program of 150+ teams - in the latest cutting-edge soccer uniforms and gear and provide opportunities for coaches and players to develop their skills through national competitions and clinics.

"LTSC's commitment to developing their players, coaches and staff into well rounded community members as well as their dedication to excellence on the field is exactly what we want in a partner. It is this focus that makes this partnership one that we are enthusiastically proud to be a part of" said Emily Chun, Copa Rep for adidas Soccer.

In addition to their sponsorship of LTSC's annual Challenge Cup Soccer Tournament, adidas will support LTSC's Baltimore City soccer clinic program, which provides soccer clinics, uniforms, equipment and mentorship to youth in our Baltimore City Recreation and Parks after-school program. "adidas is without a doubt the most iconic soccer brand in the world" said Kiera Branon, LTSC Program Administrator, "Through relationships like ours, adidas continues to prove that they are focused on long term partnerships with community-based soccer organizations to enhance the total soccer experience for players, coaches and families."

adidas is the global leader in soccer and partners with the world's greatest soccer clubs and federations including Chelsea FC, Real Madrid, AC Milan, Bayern Munich, Spain, Mexico, Argentina, Germany and Japan. adidas is an official partner of FIFA, UEFA, Major League Soccer and the Confederations of African Football. adidas sponsors world-class athletes like Leo Messi, Paul Pogba, Gareth Bale, Luis Suarez, James Rodriguez, David Beckham, David Villa, Kaka, Steven Gerrard, Xavi, Frank Lampard, Andres Guardado, Jozy Altidore, Brek Shea, Fredy Montero, Chris Pontius, Graham Zusi, Juan Agudelo and Omar Gonzalez, among others.

About LTSC: Lutherville-Timonium Soccer Club (LTSC) is a truly unique club soccer opportunity for today's young athletes. The program, with more than 150 teams and 2,500 players and coaches, offers top tier training, coaching and playing opportunities among respectful and talented peers, while maintaining the balance so critical in the successful development of our children. Our teams play in every top tournament and league in the region and succeed. Our trainers and coaches are nationally licensed and have coached at the Olympic Development and International Level. LTSC players are consistently selected for their high school teams and move on to successful college careers. In addition, many play in the state-wide and region-wide Olympic Development Programs. At the same time, LTSC remains committed to the multi-sport athlete and to a reasonable balance of family resources, both financial and time.

For more info, please visit <http://www.ltrcsoccer.org>